



NEWZ4U.NET
 News for Toronto
 and the Greater Toronto Area
 416-856-3886

01/09/11

Subject: Advertisements

Our banner fees are as follows:

Top wide banner: \$90/30 days

Left Sidebar square (1st position):\$60/30 days

Left Sidebar skyscraper (1st position): \$75/30 days

Right Sidebar and Left sidebar other than 1st position/square: \$35/30 days

Right Sidebar and Left sidebar other than 1st position/skyscraper: \$45/30 days

Spots are available on individual pages. Call to discuss pricing.

Our most current stats are:

Summary					
Reported period	Month Jan 2011				
First visit	01 Jan 2011 - 00:01				
Last visit	09 Jan 2011 - 03:28				
	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Viewed traffic *	1378	3217 (2.33 visits/visitor)	12668 (3.93 Pages/Visit)	70881 (22.03 Hits/Visit)	852.42 MB (271.33 KB/Visit)
Not viewed traffic *			17998	19510	339.70 MB

* Not viewed traffic includes traffic generated by robots, worms, or replies with special HTTP status codes.

Last Update: 09 Jan 2011 - 03:31

Reported period: - Year - 2010 - OK

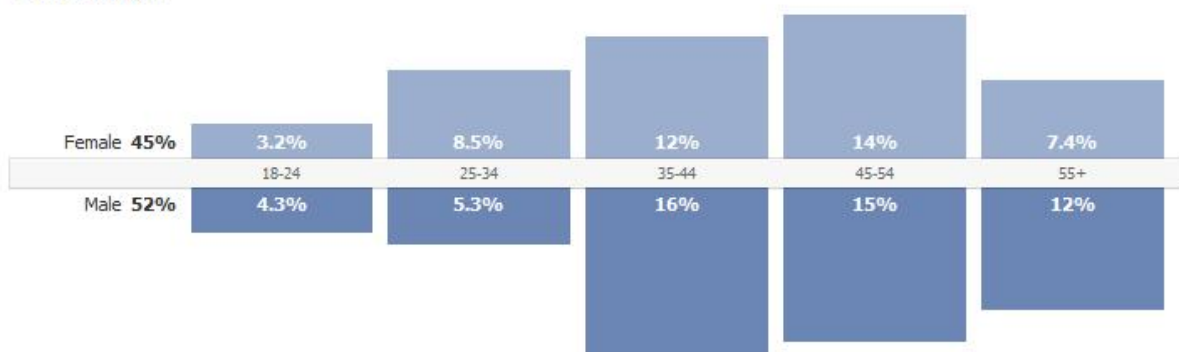


Summary					
Reported period	Year 2010				
First visit	13 Oct 2010 - 16:17				
Last visit	31 Dec 2010 - 23:44				
	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Viewed traffic *	<= 6703 Exact value not available in 'Year' view	21965 (3.27 visits/visitor)	107562 (4.89 Pages/Visit)	408878 (18.61 Hits/Visit)	4.62 GB (220.71 KB/Visit)
Not viewed traffic *			92215	110569	1.38 GB

* Not viewed traffic includes traffic generated by robots, worms, or replies with special HTTP status codes.

Demographics

Gender and Age?



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Our readership is mostly based within Canada. During the first week on 2011 Canadian hits to the site were at 58,627. The readership is growing daily.

These prices are valid until April 1, 2011.

KJ Mullins,
editor- newz4u.net